

CPA Practice Advisor 2024 ENSURING SUCCESS

The Accounting Profession's Foremost Live Streaming Event

DECEMBER 18–19, 2024

**LIVE STREAMING
EVENT FROM
DALLAS, TX**

SPONSORSHIP OPPORTUNITIES:

PLATINUM SPONSOR COST: \$17,500

- Everything included with the Gold Sponsorship
- Participation of one key person from your company in a 50-minute segment of the event and the resulting video that you can repurpose

GOLD SPONSOR COST: \$10,000

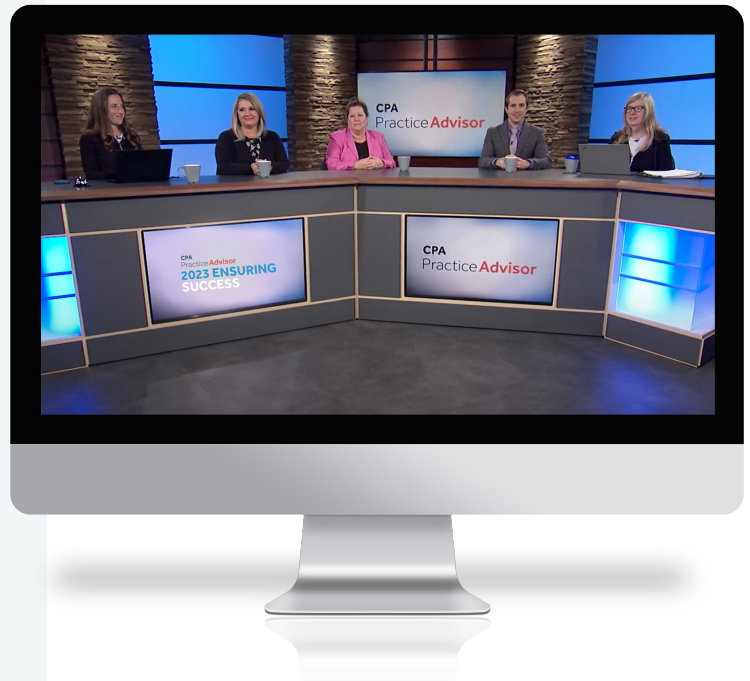
- Everything included with the Silver Sponsorship
- Title sponsorship of one session
- Product placement during the sponsored session
- Commercials played during the breaks of your sponsored session (total time 5 minutes)

SILVER SPONSOR COST: \$7,000

- Everything included with Supporting Sponsorship
- Contact information for all conference registrants
- Invitation to speaker dinner
- Commercials played during the breaks of sessions (total time 1 minute)

SUPPORTING SPONSOR COST: \$3,000

- Logo on all conference related promotions
- Inclusion on Ensuring Success 2024 microsite
- Digital marketing material included in attendee virtual tote bag



PUBLIC ACCOUNTING'S PREMIER ANNUAL LIVE STREAMING EVENT!

- ▶ A major national conference featuring the accounting profession's most sought-after speakers and thought leaders
- ▶ Attendees watch from the device of their choice—eliminating travel and hotel costs
- ▶ Earn up to 14 CPE credits and IRS CE at no charge
- ▶ Registration target: 3,500

To learn more about becoming a sponsor for this event, contact:
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